



SPECIAL
POINTS
OF INTEREST

Fees for cable television services will be increasing slightly March 1

Television programmers such as KAMR, ESPN, Disney, Fox Sports, etc. typically increase on an annual basis the rates that they charge cable companies such as WT Services for the right to carry their programming on our system.

Although cable TV customers and providers alike would like to be able to choose only their favorite channels, these programmers often require cable TV providers to carry numerous “companion” channels in order to receive the one or two channels that cable TV customers most desire.

WT Services works hard to negotiate with these large TV programmers, but ultimately, we are forced to either drop the program or increase the monthly charge that you pay for your cable services so that we can continue to offer the high level of programming and channel choices that you receive from WT

Services. Although local broadcast stations make their signal available free “off air,” they have elected to charge cable TV providers, on a per customer basis, to make the very same signal available to their viewers.

This is in addition to the programming fees that must be paid for all

common “cable” channels such as ESPN, Disney, Lifetime, FOX Sports, The Outdoor Channel, Speed, etc.)

Effective March 1, 2019, there will be a slight increase in your invoice.

We apologize for any inconvenience and we appreciate your choosing WT Services.

Scholarship applications available at WTS website

For the fifth consecutive year WT Services will be awarding scholarships to selected applicants who are graduating seniors from Hereford, Friona, Bovina, and Bushland high schools in 2019. Since the inception of its scholarship program in 2014, WT Services has thus far awarded a total of 28 scholarships amounting to \$21,000.

Application forms for 2019 scholarships are available from several sources and recipi-

ents will be announced in May.

Scholarships are open only to students whose parents or guardians are WT Services customers, or, to students who are WT Services customers. Applicants must be either high school seniors who are candidates for graduation this spring, have completed high school, or have received their GED.

Scholarship money will be disbursed in in-

(See APPS, Page 2)

- Television programmers typically increase the rates that they charge cable companies such as WT Services, a subsidiary of WTRT, on an annual basis.

- Cable TV customers and providers alike would like to be able to choose only their favorite channels.

- Programmers often require cable TV providers to carry numerous “companion” channels that aren’t all that popular, in order to allow them to receive the channels that cable TV customers most desire.

- Due to increased rates that are charged cable companies such as WT Services, it will be necessary to charge slightly higher rates beginning March 1, 2019.



Application forms for WTS scholarships...from Page 1

crements per semester.

An application form, accompanied by two letters of recommendation, and a wallet-size photo must be submitted.

One letter of recommendation must be from a teacher, principal, or counselor from the high school that the applicant is currently attending.

In order to save time tracking down the necessary paperwork, application forms may be downloaded from the WTS website that is located at wtsservices.net.

In Hereford, applications may be picked up at the WT Services office at 119 East 4th, or at the Hereford High School counselor's office.

Applications may be picked up at the WT Services office in Friona at 1010 Columbia, and will be provided to counselor's offices at Friona, Bovina, and Bushland high schools.

Applications must be fully completed, legibly typed or written, have no attachments other than the photo and two required letters of recommenda-

tion, and must be received at the offices of WT Services, Inc. P.O.

Box 1776, Hereford, Texas 79045, no later than April 10, 2019.

"Business of the Month"



Pet Day Care Available
Grooming
New Owner: Tiffany McKee
806-353-3388
email: preciouspets@wtrt.net
18400 I-40 West
Amarillo, Texas 79124

Walk-ins welcome
 Come see us

WT Services

Business of the Month

HEREFORD GRAIN CORP.

WEST TEXAS RURAL TELEPHONE COOPERATIVE

WT Services

"Business of the Month"

2800 US-60, FRIONA, TX 79035
 (806) 357-2231

WEST TEXAS RURAL TELEPHONE COOPERATIVE