

## Fees for cable television services are going up slightly this month

Television programmers such as KAMR, ESPN, Disney, Fox Sports, etc. typically increase on an annual basis the rates that they charge cable companies such as WT Services for the right to carry their programming on our system.

Although cable TV customers and providers alike would like to be able to choose only their favorite channels, these programmers often require cable TV providers to carry numerous “companion” channels in order to receive the one or two channels that cable TV customers most desire.

WT Services works hard to negotiate with these large TV programmers, but ultimately, we are forced to either drop the program or increase the monthly charge that you pay for your cable services so that we can continue to offer the high level of programming and channel choices that you receive from WT Services. Although local broadcast stations make their signal

available free “off air,” they have elected to charge cable TV providers, on a per customer basis, to make the very same signal available to their viewers. This is in addition to the programming fees that must be paid for all common “cable” channels such

## April 10 scholarship deadline is rapidly approaching

Likely the prospect of upcoming Spring Break is much more on the minds of area high schoolers right now than what’s coming up in May. Though it might not seem possible, the time for spring commencement for high school seniors in the region is drawing ever closer, and so is an April 10 scholarship application deadline.

For the fifth consecutive year WT Services will be awarding scholarships to selected applicants who are graduating seniors from Hereford, Friona, Bovina, and Bushland high schools in 2018. Application forms are available

as ESPN, Disney, Lifetime, FOX Sports, The Outdoor Channel, Speed, etc.)

Effective March 1, 2018, there will be a slight increase in your invoice.

We apologize for any inconvenience and we appreciate your choosing WT Services.

now from several sources and recipients will be announced in May.

Scholarships are open only to students whose parents or guardians are WT Services customers, or, to students who are WT Services customers. Applicants must be either high school seniors who are candidates for graduation this spring, have completed high school, or have received their GED.

Scholarship money will be disbursed in increments per semester.

An application form, accompanied by two let-

(See **DEADLINE**, Page 2)

### SPECIAL POINTS OF INTEREST

- Right on cue, television programmers are passing along their annual increase in rates for cable companies.

- While cable customers and providers would like to choose only their favorite channels, programmers often require cable TV providers to carry numerous “companion” channels in order to get the one or two desired channels.

- Effective the first of this month, WT Services will be making a slight increase in customer invoices for cable TV service, due to cost increases from television programmers.



**Happy  
St. Patrick's  
Day!**

## Deadline for scholarships ...continued from Page 1

ters of recommendation, and a wallet-size photo must be submitted.

One letter of recommendation must be from a teacher, principal, or counselor from the high school that the applicant is currently attending.

In Hereford, applications may be picked up at the WT Services office at 119 East 4th, or at the Hereford High School counselor's office.

Applications may be picked up at the WT Services office in Friona at 1010 Columbia, and will

be provided to counselor's offices at Friona, Bovina, and Bushland high schools.

Applications must be fully completed, legibly typed or written, have no attachments other than the photo and two required letters of recommendation, and must be received at the offices of WT Services, Inc. P.O. Box 1776, Hereford, Texas 79045, no later than April 10, 2018.

Applicants may be asked to attend an interview at the discretion of the WTRT board.

## Got a garage sale ? Advertise on Cable TV

It's easy to place information "on TV" in Hereford/Bushland and Friona/Bovina.

Contact WT Services in Hereford at 360-9000 or Friona at 250-5555.

In Hereford, ads for personal messages such as birthdays, graduations, and retirements, congratulatory notes and garage sales, and properties for rent are priced at \$10 a day or \$15 for two days.

Business ads and announcements are \$25 a week or \$80 a month.

Rates for non-profits are \$40 a month or \$12.50 a week.

In Friona, ads are text only and limited as to the number of pages available.

Friona ads need to be 40 words or less and are available "space permitting."

Business ads in Friona are priced at \$25 a week or \$80 a month.

Garage sale ads are \$10 a day or \$15 for two days.

Composed ads may be faxed to the Friona WT Services office at 250-5550.

## WIFI WIZARD CAN HELP PROTECT KIDS ONLINE

Yeah, we've all heard about "helicopter parenting." There's nothing wrong with wanting to protect your kids. We often think about their safety at school, on the playground, or during sports.

What your kids have access to online is important, too. So is the amount of screen time they spend each day.

The Internet is definitely an amazing technology, putting connectivity, entertainment, education, commerce and information right at your fingertips. But kids' usage of the Internet should be guided by their parents. Our WiFi Wizard, priced at just \$9.95 per month (that's less than \$120 per year) can help! It puts control of your family's Internet in the palm of your hand.

Couple our high-speed broadband Internet service with our WiFi Wizard managed WiFi service and you'll see what we mean. The WiFi Wizard replaces your wireless router, and maximizes the efficiency and speed of your Internet connection.

### WiFi Wizard enables you to-

- Designate and prioritize which devices get the bulk of your Internet Bandwidth and when they get it.
- Program Parental (or employee) controls to guide usage times and applications.
- Maximize the usefulness of all devices through enhancing your network.
- Receive local technical support of your network.



**FRIONA/BOVINA**  
1010 COLUMBIA  
FRIONA, TX  
806-250-5555