



Video package rate will increase due to hike from programmers

Rate increases have become virtually an every year event for cable TV providers like WT Services and the past year has been no exception. Rate increases come from TV programmers increasing their rates to WT Services annually. Although cable TV customers and providers alike would like to be able to choose only their favorite channels, these programmers often require cable TV providers to carry numerous “companion” channels in order to receive the one or two channels that cable TV customers most desire.

WT Services has been negotiating major programming channel contracts for the last several months. Although local broadcast stations make their signal available free “off air,” they have elected to charge cable TV providers, on a per customer basis, to make the very same signal available to their viewers. This is in addition to the programming fees that must be paid for

all common “cable” channels such as ESPN, Disney, Lifetime, FOX Sports, The Outdoor Channel, Speed, etc.

To ensure that WT Services viewers have continued access to the programming offered by the local broadcast channels and all other programmers it will be necessary to implement a service rate increase early in 2017. The rate increase applies to all WT Services video packages.

WT Services takes its responsibility to provide

Hereford, Amarillo shops offer digital two-way radios

Digital two-way radios are a stellar communications offering of WT Services radio shops in Hereford and Amarillo. Customers can go to wtstx.com to browse merchandise and services offered. Digital two-ways provide an exceptional choice and have advantages over cellular phones, particularly in

quality programming at the lowest possible rates very seriously. Every effort was made to negotiate the most favorable terms with the major programmers. We appreciate your video business and will continue to explore options, as they become available, to minimize the rate increase impact on our customers.

If you have any questions in regard to your video entertainment services, please call our office in Hereford at 360-9000, or in Bushland at 349-1000.

remote areas and in business settings.

Hereford and Amarillo radio shops sell, install, and repair Motorola radio communications equipment, and design radio systems and repeaters. Contact the WT Services Radio Shop in Hereford at 364-7311 or in Amarillo at 372-6765.

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PROGRAMMER HIKE
CAUSING
RATE INCREASE

SHOPS OFFER
DIGITAL TWO-WAY
RADIOS

PAGE 2
SCHOLARSHIP
DEADLINE
IS APRIL 7

CUSTOMIZED
PHONE
SYSTEMS

Draft payment
saves 1%

WT Services customers get a one percent discount by paying their bill by bank draft.

Customers who authorize draft payment agree to have their bank account drafted for the balance on their account with WT Services. Drafts occur between the 20th and 23rd of each month. To arrange to pay by bank draft and net the one percent savings, contact the WT Services office in Hereford at 119 East 4th .



April 7 is deadline

Scholarship application period entering final month

Only about a month remains to submit applications as WT Services marks its fourth year of awarding scholarships to graduating seniors from Hereford, Friona, Bovina, and Bushland high schools in 2017.

This year's application deadline is April 7.

Scholarship recipients will be announced in May. Application forms are available from counselors at Hereford, Friona, Bovina, and Bushland high schools.

Applications and rules may be picked up at the WT Services office in Friona at 1010 Columbia, and in Hereford at the WT Services office at 119 East 4th.

Application forms may also be downloaded from the WTS website at wt-services.net.

WT Services scholarships are open only to students whose parents or guardians are WT Services customers, or, to students who are WT Services customers themselves.

Applicants must be high school seniors who are candidates for graduation this spring.

Scholarship monies will be disbursed in increments per semester.

An official application form, accompanied by two



letters of recommendation, and a wallet-size photo must be submitted. One of the letters of recommendation must be from a teacher, principal, or counselor from the high school that the applicant is currently attending.

To be considered, applications must be fully completed, legibly typed or written, have no attachments other than the photo and two required letters of recommendation, and must be received at the offices of WT Services, Inc. P.O. Box 1776, Hereford, Texas 79045, **no later than April 7, 2017.**

Applicants may be asked to attend an interview at the discretion of the board of parent company West Texas Rural Telephone Cooperative.

Mechanics of the scholarships include the following:

- * WT SERVICES scholarships may be used at any state or church-sponsored college or university, or at any accredited vocational or technical school.

- * Recipients must maintain a minimum of twelve

credited hours throughout each semester, or have full-time student status at vocational or trade schools.

- * Upon enrollment or pre-enrollment for the fall semester, recipients must

send WT SERVICES a confirmation from the registrar's office. Should a recipient drop out of school for any reason, the unused portion of the scholarship will be rescinded.

WT Services can design customized phone systems

Telephone systems customized to your needs are available from WT Services.

Systems can be designed for your unique business and office requirements.

A representative from WT Services will visit your location to determine needs, including multi-line service, paging, call waiting or forwarding, determine what equipment would best serve those needs, write a proposal, and arrange for installation by WT Services team members once a plan receives customer approval.

WT Services is experienced in providing telephone systems for business offices, school systems and government offices, among other applications.

Contact Doug Baker at WT Services, 364-7311,



to discuss your telephone system needs and design ideas.

Do Not Call Registry available online

The Federal Trade Commission and the Federal Communications Commission have a National Do Not Call Registry in place that can help to reduce the number of telemarketing calls that you receive at your residence or on your cell phone.

It's easy to add your number to the Do Not Call Registry.

You can register online at www.donotcall.gov or call 888-382-1222 from the telephone number that you wish to register.

For the hearing impaired the TTY number is 866-290-4236.