

WTS CONNECTION/Hereford

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HEREFORD LONG
DISTANCE OFFERS
FOUR CALLING PLANS

RADIOS ARE BIG
HARVEST HELP

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HOMETOWN EVENTS
CAN BE PROMOTED
ON LOCAL CABLE TV

Pay by bank draft,
get 1% discount

WT Services Hereford customers can get a one percent discount by paying their bill by bank draft.

Customers who authorize draft payment agree to have their bank account drafted for the amount of their outstanding balance on their account with WT Services. Drafts will occur between the 20th and 23rd of each month.

To arrange for payment of your WT Services bill via bank draft and net the one percent savings, contact the WT Services office in Hereford at 119 East 4th to obtain the necessary authorization form that includes bank routing and account information.

HLD offering four new Calling Plans

Hereford Long Distance, your full-service long-distance provider offering regional, nationwide, and international calling, is now offering new Calling Plans.

Residential and business customers alike can take advantage of these four new plans for nationwide and domestic calling:

200 minutes for \$8 monthly.

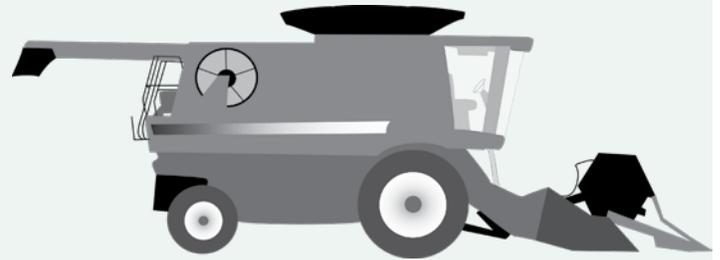
400 minutes for \$15 monthly.

1,000 minutes for \$35 monthly.

2,000 minutes for \$65 monthly.

Additional minutes are available at 5 cents per minute.

Call WT Services at 360-9000, 250-5555, or West Texas Rural Telephone at 806-364-3331 to take advantage of these plans today!



Radios can prove big help during hectic harvest season

With both harvest season and wheat planting in full swing, and the time for shipping calves or receiving stocker cattle close at hand, the days are incredibly busy on local farms and ranches.

Breadowns, chasing parts, arranging for trucks and 100 other things can eat into your work day, so saving time and travel can prove important.

A reliable and efficient two-way radio system could be just what you need to save you time and travel distance, provide a real safety and security feature over far-flung acres, and extend your reach even to the farthest back corner of your farm or ranch.

When you operate “out

in the boondocks,” or have irrigation, planting or harvesting equipment running full out, you could find yourself on a section of land so far removed that the cell phone coverage that could give you needed contact or remote control capability is skippy or non-existent

Contact the WT Services Radio Shop in Hereford at 364-7311 to find out how two-way radio could fit into your farm, ranch, or other business.

Customers with two-way radio needs may also contact WT Services radio shops in Hereford and Amarillo online.

Go to wtstx.com to browse merchandise and services offered.

Hereford: A Smart Community—with Fiber to the Premise—by WT Services.

Hometown events can be promoted on cable TV

Maybe you can't be on local cable television, but in Hereford/Bushland, and Friona/Bovina, your news of hometown events can.

Amidst the myriad activities associated with local church functions, clubs and organizations, and school events, as well as fundraisers throughout the fall and winter, there are certainly ample opportunities to publicize events and activities "on local TV."

Not only fund raising events but organizational functions, business offerings and events such as garage sales and special observances such as birthdays and anniversaries can be featured on cable television right here in Hereford.

It's easy to place such information "on TV" in Hereford/Bushland as well as in Friona/Bovina.

For ads on cable TV in Hereford/Bushland or Friona/Bovina just contact the WT Ser-

vices office in Hereford at 360-9000 or Friona at 250-5555 and helpful staff will assist you in getting your message on the local Cable TV channel.

In Hereford, advertisements for personal messages such as birthdays, graduations, and retirements, congratulatory notes and garage sales, and properties for rent are priced at \$10 a day or \$15 for two days. Business ads and announcements can be run for \$25 a week or \$80 a month.

In Friona, ads are limited to text only and are also limited as to the number of pages available.

Accordingly, any Friona ads placed need to be 40 words or less and are available on a "space permitting" basis.

Business ads in Friona are priced at \$25 a week or \$80 a month. Ads for milestone events like anniversary celebrations are \$25 a week.



Garage sale ads are \$10 a day or \$15 for two days. Birthday ads are not accepted.

Composed ads may be faxed to the Friona WT Services office at 250-5550.

Expanded weekday hours at WT Services in Hereford

To better accommodate the needs of its busy customers the WT Services business office at 119 East 4th in Hereford operates under expanded weekday hours from 8 a.m. to 5:30 p.m. Monday through Friday.

These expanded hours allow extra weekday time to pay bills and conduct busi-



ness, and provide patrons a chance to drive by to pay bills at the drive-up window after they get off work.