

# WTS CONNECTION/Friona/Bovina

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## CUSTOMERS CAN CHOOSE SMART BUNDLES \$AVING\$

New money-saving Smart Bundles that combine the services you want and need every month are available from WT Services.

We've built in faster Internet speeds, unlimited nationwide calling, and our most popular TV channels—and you can customize your bundle to best meet the needs of your household. Want more broadband bandwidth? Done. Want a discounted option for calling Mexico? Done. Want features like Caller ID and Voice Mail? Done.

You wanted options. We listened! Our bundles combine the services you want at pocketbook-pleasing prices. Check out our new bundles for your home today at our Hereford location at 119 East Fourth Street, 360-9000, or in Bushland at 349-1000, or e-mail CustomerCare@wtrt.net, or in Friona at 1010 Columbia, 250-5555.

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## FRIONA/BOVINA BUNDLE INFORMATION

### SMART BUNDLES

| <b>A</b><br><b>PHONE &amp; TV</b>   | <b>B</b><br><b>PHONE &amp; INTERNET</b>  | <b>C</b><br><b>PHONE, INTERNET, and TV</b>   | <b>ADD ON OPTIONS</b>   |
|---|--|--|---|
| <ul style="list-style-type: none"> <li>• Phone Service</li> <li>• Features: Voice Mail, Call Forwarding, Call Forwarding Busy, Call Forwarding No Answer, Call Waiting/Cancel Call Waiting, Speed Dial (8), Caller ID and Caller ID Call Waiting</li> <li>• Unlimited Long Distance (in continental US)</li> <li>• Cable TV Service</li> </ul> <p style="text-align: center;"><b>\$79.95</b><br/>Per month</p> <p style="text-align: center;">\$32.50<br/>monthly savings</p> | <ul style="list-style-type: none"> <li>• Phone Service</li> <li>• Features: Voice Mail, Call Forwarding, Call Forwarding Busy, Call Forwarding No Answer, Call Waiting/Cancel Call Waiting, Speed Dial (8), Caller ID and Caller ID Call Waiting</li> <li>• Unlimited Long Distance (in continental US)</li> <li>• 6 Mbps Broadband Internet</li> </ul> <p style="text-align: center;"><b>\$69.95</b><br/>Per month</p> <p style="text-align: center;">\$22.45<br/>monthly savings</p> | <ul style="list-style-type: none"> <li>• Phone Service</li> <li>• Features: Voice Mail, Call Forwarding, Call Forwarding Busy, Call Forwarding No Answer, Call Waiting/Cancel Call Waiting, Speed Dial (8), Caller ID and Caller ID Call Waiting</li> <li>• Unlimited Long Distance (in continental US)</li> <li>• Cable TV Service</li> <li>• 6 Mbps Broadband Internet</li> </ul> <p style="text-align: center;"><b>\$99.95</b><br/>Per month</p> <p style="text-align: center;">\$47.45<br/>monthly savings</p> | <ul style="list-style-type: none"> <li>• HBO \$18 per month</li> <li>• Showtime \$13 per month</li> <li>• Starz/Encore \$9.50 per month</li> <li>• Upgrade to 15 Mbps Broadband Internet \$10 per month</li> <li>• Mexico calling plan \$14.95 per month (125 minutes of calling)</li> </ul> <p>Some restrictions may apply. Internet upgrade, additional set top and calling plan option prices apply when purchased with bundles. Services where available. Internet speeds are presented in up-to speeds. Unlimited long-distance is in the continental U.S. Unlimited long distance is based on average residential unlimited long distance for person-to person communication and is not intended for data or business usage. Usage outside of national average is subject to price adjustment or movement to an alternative long distance plan.</p> |

**Prices do not include taxes and municipal or regulatory surcharges or fees.**

Friona/Bovina: Smart Communities with Fiber to the Premise—by WT Services

## Fiber to the premise provides customer convenience while boosting both the local and national economies

The small rural communications providers operating in Texas (and our nation), including West Texas Rural Telephone Cooperative and its subsidiary WT Services, have been busily upgrading their networks to provide the internet bandwidth (broadband) that our rural customers need and deserve.

We have been and are continuing to build networks with fiber optics to support the needs of our business and residential customers now and for the technologies of the future.

Despite the fact that large wireless companies advertise 4G wireless as the solution for broadband in rural America, with the least dropped calls, such claims could well mean their service is the “best” of the underachievers.—And the term “wireless” is a misnomer.

Without wireline providers like WTRT and WTS, wireless doesn't work. The only wireless portion of a wireless call is from the wireless phone to the electronics at the top of the cell tower. Those tubes of duct that traverse the tower connect to the wireline network where the calls (or data) are transited to the called number or internet site. Further, the wireless bandwidth decreases exponentially with the number of customers using the cell tower.

In contrast, fiber optic cable is the most stable technology—repair calls fall silent, unless someone digs it up with a backhoe. With the electronics that light the fiber optic cable, the bandwidth available is *unlimited*.

We have just completed an upgrade to bring more bandwidth into the communities served by WTRT and WT Services. Plus, we have installed new email servers and our network is ring protected (to allow for back-up in the event of a cable cut). We are partnering with our neighboring small rural communications providers to connect our networks and further serve as a back-up in the event of an outage. Our new Operations Center is now on line.. The OC is handling all service orders and dispatch of our Installation and Repair Team, creating a better customer experience. We are constantly looking for ways to improve our network and the services we provide.

We have installed Fiber-to-the-Premise in Hereford. The businesses and residences of Hereford enjoy Internet bandwidth that is not available in most urban areas. *If they need a Gig of bandwidth, we can deliver.* Many of our fellow rural providers are seeing an increase in large businesses moving to their areas because they can be served with fiber, unlike the urban areas. **The availability of FTTP is good for the economy of Hereford as it allows businesses to develop and grow.**

We see evidence of remigration of people from urban areas to rural areas. Residential consumers are wanting their children to grow up in the same atmosphere as they did. With broadband internet over fiber, these consumers can return to rural areas and still have access to shopping, education, health care, entertainment and they can build businesses.

With the majority of our legislators coming from urban areas, we are working with our association, TSTCI (Texas Statewide Telephone Cooperative), to educate them on the relevance of rural Texas. It is where our food, minerals, fuel, silk, linen, cotton, and recreation come from. Members of TSTCI have developed a video that we are using to educate our legislators. The video is available at <https://vimeo.com/118495463>.

WTRT is deploying fiber deeper into its network to allow our rural areas to enjoy greater bandwidth. WT Services has installed FTTP in Hereford and Bushland and we continue to look for ways to improve our service. **We are building smart communities with Fiber to the Premise.**