

# WTS CONNECTION/Friona/Bovina

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## Rate increase for cable patrons coming, hike originates with programmers

To ensure that WT Services viewers have continued access to the programming



### WT Services offering telephone systems

Telephone systems customized to your needs are available from WT Services.

Systems can be designed for your business and office needs.

A representative from WT Services will visit your location to determine needs, write a proposal, and arrange for installation once a plan is approved.

WT Services is experienced in providing telephone systems for business offices, school systems and government offices, among other applications.

Contact Doug Baker at WT Services, 364-7311, to discuss your phone system needs.

offered by the local broadcast channels and all other programmers it will be necessary to implement a service rate increase early in 2016. Rate increases have become virtually an every year event for cable TV providers like WT Services and the past year has been no exception. Rate increases come from the programmers that make their sporting or specialty channels available for viewing.

Although cable TV customers and providers alike would like to be able to choose only their favorite channels, these programmers often require cable TV providers to carry numerous "companion" channels in order to receive the one or two channels that cable TV customers most desire.

WT Services has been negotiating major programming channel contracts for the last several months. Although local broadcast stations make their signal available free "off air," they have elected to charge

cable TV providers, on a per customer basis, to make the very same signal available to their viewers. This is in addition to the programming fees that must be paid for all common "cable" channels such as ESPN, Disney, Lifetime, FOX Sports, The Outdoor Channel, Speed, etc.)

The rate increase applies to all WT Services video packages.

WT Services takes its responsibility to provide quality programming at the lowest possible rates very seriously. Every effort was made to negotiate the most favorable terms with the major programmers. We appreciate your video business and will continue to explore options, as they become available, to minimize the rate increase impact on our customers.

If you have any questions in regard to your video entertainment services, please call our office in Hereford at 360-9000, or Bushland at 349-1000.

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CABLE RATE  
INCREASE COMING

TELEPHONE SYSTEMS  
ARE OFFERED

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DEADLINE FOR FILING  
SCHOLARSHIPS  
NEARING

CONSIDER TWO-WAY  
RADIOS FOR  
GREATER REACH

### Get a 1% discount by paying by draft

WT Services customers can receive a one percent discount by paying their bill by bank draft.

Customers who authorize draft payment agree to have their bank account drafted for the amount of their outstanding balance on their account with WT Services. Drafts will occur between the 20th and 23rd of each month.

To arrange for payment of your WT Services bill via bank draft and net the one percent savings, contact the WT Services office in Hereford at 119 East 4th or in Friona at 1010 Columbia to obtain the necessary authorization form that includes bank routing and account information.

Friona/Bovina: Smart Communities with Fiber to the Premise—by WT Services

# Scholarship application time is sneaking up, downloadable forms available at home page

Only about a month remains for eligible individuals to submit their applications for 2016 scholarships from WT Services. Applications are due on April 8.

For the third consecutive year WT Services will award scholarships to graduating seniors from Hereford, Friona, Bovina, and Bushland high schools, with recipients to be announced in May.

**Downloadable application forms and full rules are available at the WT Services home page at [wtservices.net](http://wtservices.net)** and forms and rules have been provided to school counselors at Hereford, Friona, Bovina, and Bushland high schools.

In Hereford, applications may be picked up at the WT Services office at 119 East 4th.

Applications and rules may be picked up at the WT Services office in Friona at 1010 Columbia,

Scholarships are open only to students whose parents or guardians are WT Services customers, or, to students who are WT Services customers themselves. Applicants must be high school seniors who are candidates for graduation this spring.



Scholarship monies will be disbursed in increments per semester.

An official application form, accompanied by two letters of recommendation, and a wallet-size photo must be submitted. One of the letters of recommendation must be from a teacher, principal, or counselor from the high school that the applicant is currently attending.

To be considered, applications must be fully completed, legibly typed or written, have no attachments other than the photo and two required letters of recommendation, and must be received at the offices of WT Services, Inc. P.O. Box 1776, Hereford, Texas 79045, no later than April 8, 2015.

Applicants may be asked to attend an interview at the discretion of the board of parent company West Texas Rural Telephone Cooperative.

Mechanics of the schol-

arships include the following:

- \* WT SERVICES scholarships may be used at any state or church-sponsored college or university, or at any accredited vocational or technical school.

- \* Recipients must maintain a minimum of twelve credited hours throughout each semester, or have full-

time student status at vocational or trade schools.

- \* Upon enrollment or pre-enrollment for the fall semester, recipients must send WT SERVICES a confirmation from the registrar's office. Should a recipient drop out of school for any reason, the unused portion of the scholarship will be rescinded.

## Two-way radios offer reliable link

Digital two-way radios are a stellar communications offering of WT Services radio shops in Hereford and Amarillo. Customers can go to [wtstx.com](http://wtstx.com) to browse merchandise and services offered. In this era of cell phones, digital two-way radios continue to provide an excellent communications choice in both urban and many remote "back sections" of the Texas Panhandle.

Digital two-ways provide an exceptional choice and have advantages over cellular phones, particularly in remote areas and in business settings

Two-ways offer excellent reception and wide coverage in areas where cell phones are notoriously prone to dead spots and reception so poor that conversations simply can't be heard.

A two-way radio system

can be designed to work even in times of emergencies or natural disasters, when cell phones are subject to outages from call overload and power failures.

Two-way radios offer one-touch access to frequently used features.

Digital two-way radios are effective in highly noisy environments such as busy construction sites or on operating farm equipment where cell phones are ineffective.

WT Services radio shops in Hereford and Amarillo provide exceptional Motorola radio sales and service Panhandle-wide.

Hereford and Amarillo radio shops sell, install, and repair Motorola radio communications equipment, and design radio systems and repeaters. Contact the WT Services Radio Shop in Hereford at 364-7311 or in Amarillo at 372-6765.