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RADIOS OFFER  
RELIABILITY  
SWITCH FOR  
A DISCOUNT

## Two-way radios offer reliable link where cell phone coverage falls short

Digital two-way radios are a stellar communications offering of WT Services radio shops in Hereford and Amarillo. Customers can go to [wtstx.com](http://wtstx.com) to browse merchandise and services offered.

In this era of cell phones, digital two-way radios continue to provide an excellent communications choice in both urban and many remote “back sections” of the Texas Panhandle.

For emergency responders, industrial educational, and agriculture applications, reliable radio communication remains a must.

Digital two-ways provide an exceptional choice and

have advantages over cellular phones, particularly in remote areas and in business settings

Two-ways offer excellent reception and wide coverage in areas where cell phones are notoriously prone to dead spots and reception so poor that conversations simply can't be heard.

A two-way radio system can be designed to work even in times of emergencies or natural disasters, when cell phones are subject to outages from call overload and power failures.

Two-way radios offer one-touch access to frequently used features.

Digital two-way radios are effective in highly noisy environments such as busy construction sites or on operating farm equipment where cell phones are ineffective.

Radios have many safety features to protect workers, and can provide instant communication with the touch of a button, versus having to dial a whole series of numbers amidst a crisis situation. Models can be designed with an emergency alert feature that allows the user to summon help with the push of an alert button.

Intrinsically safe radios are especially practical in environments such as grain elevators or oil field settings where spark explosion hazards or fire hazards exist. Two-way radios are ruggedly built for demanding work environments where dust, debris, and rough terrain vibration can pose challenges.

Amidst remote agricultural settings, two-way radios can save time and travel distance, providing such capabilities as remotely checking sprinkler systems in areas where remote control capability might

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SCHOLARSHIPS  
COMING THIS SPRING

## Programmers causing another cable rate hike

Rate increases have become virtually an every year event for cable TV providers like WT Services and the past year has been no exception. Rate increases come from the programmers that make their sporting or specialty channels available for viewing. Although cable TV customers and providers alike would like to be able to choose only their favorite channels, these programmers often require cable TV providers to carry numerous “companion” channels in order to receive the one or two channels that cable TV customers most desire.

WT Services has been negotiating major programming channel contracts for the last several months. Although local broadcast stations make their signal available free “off air,” they have elected to charge cable TV providers, on a per customer basis, to make the very same signal available to their viewers.

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(See RATE HIKE, Page 2)

## Switch to WT Services, receive a \$50 discount

Switch your cable, phone, or internet services--or all three-- to WT Services in Hereford, Friona, or Bushland and receive a \$50 credit on your first bill.

Some restrictions apply. The offer is limited to where services are available. This offer is good now through January 31, 2016.

For superior broadband Internet, home phone or cable TV, you'll find WT Services a committed provider for individual or money-saving bundled service.

Take advantage of this great opportunity. Call WT Services in Hereford at 360-9000, Friona at 250-5555, or Bushland at 349-1000.

Friona/Bovina: Smart Communities with Fiber to the Premise—by WT Services

*Application period opens this month*

## WT Services will award scholarships this spring

WT Services will award scholarships to graduating seniors from Hereford, Friona, Bovina, and Bushland high schools for the third consecutive year in 2016. Application forms will be available by January 15 and recipients will be announced in May.

Scholarships are open only to students whose parents or guardians are WT Services customers, or, to students who are WT Services customers. Applicants must be either high school seniors who are candidates for graduation this spring.

Scholarship money will be disbursed in increments per semester.

An application form, accompanied by two letters of recommendation, and a wallet-size photo must be submitted. One letter of recommendation must be from a teacher, principal, or counselor from the high school that the applicant is currently attending.

In Hereford, applications may be picked up at the WT Services office at 119 East 4th, or at the Hereford High School counselor's office.

Applications may be picked up at the WT Services office in Friona at 1010 Columbia, and will be provided to counselor's offices at Friona, Bovina, and Bushland high schools.

Applications must be fully completed, legibly typed or written, have no attachments other than the photo and two required letters of recommendation, and must be received at the offices of WT Services, Inc. P.O. Box 1776, Hereford, Texas 79045, no later than April 8, 2015.

Applicants may be asked to attend an interview at the discretion of the WTRT board.

Mechanics of the scholarships include the following:

\* WT SERVICES scholarships may be used at any state or church-sponsored

college or university, or at any accredited vocational or technical school.

\* Recipients must maintain a minimum of twelve credited hours throughout each semester, or have full-time student status at vocational or trade schools.

\* Upon enrollment or pre-enrollment for the fall semester, recipients must send WT SERVICES a confirmation from the registrar's office. Should a recipient drop out of school for any reason, the unused portion of the scholarship will be rescinded.

## Cable rate hike ...from Page 1

This is in addition to the programming fees that must be paid for all common "cable" channels such as ESPN, Disney, Lifetime, FOX Sports, The Outdoor Channel, Speed, etc.)

To ensure that WT Services viewers have continued access to the programming offered by the local broadcast channels and all other programmers it will be necessary to implement a service rate increase early in 2016.

The rate increase applies to all WT Services video packages.

WT Services takes its responsibility to provide quality programming at the lowest possible rates very seriously. Every effort was made to negotiate the most favorable terms with the major programmers.

We appreciate your video business and will continue to explore options, as they become available, to minimize the rate increase impact on our customers.

If you have any questions in regard to your video entertainment services, please call our office in Friona at 250-5555.

## Radio reliability ...continued from Page 1

otherwise prove skippy or non-existent.

Using digital two-way radios can increase efficiency with prompt one-to many communication,.

Radios offer long life cycle support, and intuitive, one-touch user interface. They're easy to use while driving or wearing protective equipment.

Battery life can support intensive use through full shifts, while cell phone battery life may not hold up.

With no monthly fee for us-

ages, radios save money. No laws or regulations prohibit their use in vehicles.

WT Services radio shops in Hereford and Amarillo provide exceptional Motorola radio sales and service Panhandle-wide.

Hereford and Amarillo radio shops sell, install, and repair Motorola radio communications equipment, and design radio systems and repeaters.

Contact the WT Services Radio Shop in Hereford at 364-7311 or in Amarillo at 372-6765.